



Coastal Association of Health Underwriters

Coastal North Carolina's Benefits Specialists

Annual Summary of Accomplishments 2010-2011

CAHU 2010 started off with new and immediate challenges! With five new board members one of our goals was to increase and just as important to maintain existing membership. This could prove more than a minimal challenge with the pressure from a lingering recession and ever present political turmoil.

Health Care Reform remained a constant topic and ongoing debate, often frustrating with misinformation, speculation, and little if any definite guidelines. Efforts were ongoing to keep progressive pressure on our politicians locally and nationally.

Our Coastal AHU New Officer Leadership Training Strategic Planning Meeting was open to general membership on August 19th, 2010. Mike Matznick, a former NAHU President, joined us with insights concerning strategy and leadership for our chapter.

We had many great sponsors throughout the year including Lisa Gibson of Inclusive Health, Jason Jones with One America speaking on Asset Based LTC, and Jack Kenley, Vice-President of Group Markets with BCBS of NC with updates on Health Care Reform.

A Heart Walk Fund Raiser was held at the UNCW campus on October 16th. A Candidate Forum for local candidates was moderated and recorded by Chad and Amy of 93.7, The Big Talker, at our October 28th meeting. The Christmas Membership meeting and Annual Turkey Fry and Oyster Roast was hosted by my wife and I on December 3rd. A silent auction was held to benefit our CAHU chapter.

February 2011 6 CAHU members attended the Cap Conference. In attendance were Adam Leggett, Ronald Sheffield, Larry Wolfe, Jim Warren, Hughes Waren, and Mark Waugh. More Health Care Reform with "repeal" loudly echoing the halls of congress! We were encouraged by our representatives' eagerness to hear our concerns and their requests to learn from our expertise in the insurance industry. The NAHU's organizational committees were extraordinary with their assembly of speakers, events, and the panelists for Q & A sessions were informative and rewarding. I sincerely wish that more NAHU members could attend because they would not be disappointed.

March 2nd was the annual Day on the Hill in Raleigh and the representatives' interest in us mirrored the Cap Conference with regards to their welcome of our ideas and concerns. I thought the NCDI showed their true colors with supporting our industry. In continuation of that support we were fortunate to have Kelly Ricketts and Benny Mullinix of the NCDI who had gave a powerful presentation at our March 2011 meeting.

There were numerous other rewarding events throughout the year that benefited our community and CAHU with more events on the way! By continuing to educate others concerning our positions we improve our ability to guide as knowledge is power.