

# Coastal News

## Coastal Association of Health Underwriters

September 2010

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### PRESIDENT'S REPORT:

*Ronald Sheffield*



We are fortunate to have **Jason Jones** with One America as our scheduled speaker, and sponsor, for our September 23rd meeting at the Hanover Seaside Club in Wrightsville Beach. Our program is "**Long-Term Care Alternatives and the Class Act**" and will provide **1 CE hour**.

**Chad Blankenburg**, our current NCAHU President, will also attend our September meeting, and install our new board members. He will also be available to meet you and answer questions from members in attendance.

Board members attended our **Leadership Training** on August 19, led by **Mike Matznick**, past NCAHU and NAHU President. Our **Strategic Planning Session**, also August 19, was attended by board members and a couple of general members who helped decide on programs, speakers, and CE classes for the year.

CAHU also had **Lisa Gibson** with **Inclusive Health** conduct a very informative agent training on the new Federal Option plan to a packed room August 30th.

**Adam Leggette**, our Public Service Chair, **Michael A. Smith**, immediate Past President, and I proudly presented to **John Devaney**, Executive Director of the **Tileston Clinic**, a check from our June golf fundraiser in the amount of **\$3692.50** on August 31.

Our next public service event benefits the **American Heart Association**. Please plan to participate as a walker or sponsor for this year's **Heart Walk** at UNC-W athletic field on Sat. October 16<sup>th</sup>. For information please contact Adam at [Adam\\_Leggette@uhc.com](mailto:Adam_Leggette@uhc.com), or sign up and donate at <http://www.startcapefearnc.org/>.

Our organization has much to share with you about healthcare reform, political activity, and the direction of our industry. It's important for you to attend our meetings to stay abreast of changes occurring. Please bring a **potential member** to our first meeting. I'll see you September 23 at 11:45—ocean view!

- Ronald Sheffield



**TILESTON Check \$ 3692.50**



**Our Industry is Experiencing a Crisis  
and needs your financial support NOW !**  
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**September Meeting**

**DATE:**

09/23/2010

**TIME:**

11:30am

**PLACE:**

Seaside Country Club  
(directions - page 3)

**SPEAKER:**

Jason Jones  
One American

**TOPIC:**

LTC Alternatives  
Class Act  
(Receive 1 hr CE)

**SPONSOR:**



**HUPAC:**

*Connette Bradley*

Please support HUPAC as we gear up for mid-term elections. It's important for our careers that we have dollars to present to politicians. Thank you to the many members who give monthly. If you have not contributed, please help now.



**LEGISLATIVE:**

*Jim Warren*

**CODE BLUE ACTION ALERTS** from NAHU.

It is by participating in these efforts that we can have a positive impact on the way **HEALTHCARE LAW** gets implemented. I will be keeping members up to date on the implementation of health reform in the coming months.

**Plan now to attend the NAHU Capital Conference to voice your position with elected officials in Washington.**

All members please mark your calendars for the legislative panel coming up at the October meeting.

**PUBLIC SERVICE:**



*Adam Leggette*

**WE NEED TEAM MEMBERS and your CONTRIBUTIONS!!**

**HEART WALK DATE:** Saturday, October 16 th

Coastal AHU Team Captain: Adam Leggette, [Adam\\_Leggette@uhc.com](mailto:Adam_Leggette@uhc.com).

<http://www.startcapefearnc.org/>

**Officers and Board of Directors**

**President: Ronald Sheffield**  
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**Past President: Michael A. Smith**  
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**Treasurer: Nick Ogden**  
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2010 Awards



**Website:** Dennis Stokley  
**Communication:** Darlene Smith  
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**Legislation:** Jim Warren  
**Public Service:** Adam Leggette  
**HUPAC:** Connette Bradley  
**NCPAC:** Connette Bradley  
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**Media Relations:** Sherri Miller  
**Media Relations:** Amanda Smith  
**NAAG:** Amanda Boelte  
**Membership:** Phil Collier



## **Hanover Seaside Club**

601 S. Lumina Ave.  
Wrightsville Beach, NC



### **Here are the driving directions:**

All roads to **Wrightsville Beach** ultimately converge into **Eastwood Road**, leading to the **Wrightsville Beach** drawbridge. Just over the drawbridge, bear right onto **Causeway Drive**.

Continue on **Causeway**, crossing a second bridge.

Just over that bridge, turn right at the stoplight onto **Waynick Boulevard**.

Head south on Waynick, and two blocks after the **water tower**, turn left onto **Sprunt Street**.

Immediately turn right onto **South Lumina Avenue**.

Travel about 500 feet and turn right into the parking lot of the **Hanover Seaside Club**.

**CAHU meetings are on the  
4th Thursday of each month.**

(3rd Thursday for November.)